

Gill Elementary PTA – Annual Goals & Objectives

2007-2008 School Year

- **Membership**
 - **Increase membership**
 - 07/08 Goals:
 - Get at least 200 families at Gill with at least one PTA member (49%)
 - Create visible record (i.e. Thermometer Chart) to track progress toward goal (Kristin)
 - Get at least 30 teachers/staff to become PTA members
 - 3-year plan:
 - Increase # of families with at least one member by 5% per year
 - Initiate a corporate membership program
 - **Build Participation**
 - 07/08 Goals:
 - Initiate phone tree or other ‘personal contact’ mechanism to inform parents of upcoming events (David R.)
 - Establish a baseline of the various people who volunteer through tracking program reports and/or thank-you notes sent to helpers (TBD)
 - Distribute ‘Program Primer’ to all directors and chairs (David R. / Sue W.)
 - Establish a monthly “Help Wanted” article for Gill Gazette and to be posted in a prominent position in the main office (Dave B.)
 - 3-year plan:
 - At least one new board member each year
 - At least 5 new activity chairs each year
 - **Encourage Diversity**
 - 07/08 Goals:
 - Identify minority PTA members who are willing to help recruit other minority families (Dave B., Kristin)
 - Conduct an online survey to people who chose not to join to understand why (Kristin)
 - Gather ideas for a multi-cultural event (Jessica)
 - Have some type of open discussion or focus group to better understand perceived barriers to minority membership and/or participation (TBD)
 - 3-year plan:
 - Follow-through with recommendations from 07/08 discussions

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- **Enrichment**
 - **Participation**
 - 07/08 Goals:
 - PTA will provide support for six enrichment programs: Junior Great Books, WordMasters, Math Pentathlon, Math Olympiads, Destination Imagination and Reflections.
 - Conduct an assessment of the value of each program relative to new classroom curriculum standards to help establish guidelines for future program support. (Kristin)
 - 3-year plan:
 - Follow-through with recommendations from 07/08 assessment
 - **Resources to Classroom**
 - 07/08 Goals:
 - Meet with teachers to ensure JGB philosophy is integrated with curriculum and identify future needs (Kristin/Mark)
 - Provide a list of trained facilitators and/or topic resources to all classroom teachers (Kristin)
 - 3-year plan:
 - Follow-through with recommendations from 07/08 assessment
- **Financial**
 - 07/08 Goals:
 - Place \$10,000 of our cash reserves in an interest bearing CD, designating the annual interest obtained from the CD to fund the McKennett scholarship each year – targeting an annual scholarship award of \$500. (Dave B.)
 - End the year with a checking/savings balance of at least \$4,000 to cover initial expenses for next year.
 - Develop a list of ‘bonus’ expenditures that could be funded in the spring if we have ‘extra’ money available. (Dave B./Mark)
 - 3-year plan:
 - Leave funds in CD and use interest to fund the McKennett scholarship
 - Continue to develop ‘neutral’ budgets where expenditures are exactly equal to income each year.
- **Social**
 - 07/08 Goals:
 - Run a minimum of one social event each month
 - Schedule specific PTA activities during “turn-off TV week” in April
 - Use sign-in sheets for all events to track participation rates (Theresa/Jessica)
 - 3-year plan:
 - Use sign-in sheets from prior years to help adjust event calendar to maximize participation and satisfaction with the frequency and type of social events.