

➤ Membership

▪ Increase Membership:

- We will continue in our long term goal of increasing membership by 5% per year. The 5% will be calculated on the percentage of the population becoming members. The 07-08 goal was 49%, the 08-09 goal will be 54% or 238 members.
(Current enrollment 556 students, 440 families)
- Create a visible and more permanent display to track membership progress. One that is mobile and can be on display at Gill.
- Continue PTA “Marketing Plan” detailing and placing emphasis on the opportunities, activities and enrichments provided by the PTA.
- Initiate a corporate membership program asking businesses for specific sponsorship (ie: sponsor Science Night or a specific assembly)
 - Approach Kohl’s to be a corporate member based on our current relationship
- Get at least 30 teachers/staff to become PTA members
- 3 year plan:
 - Continue to increase membership 5% each year
 - Strengthen corporate membership program

• New Family Contact

- Create a “welcome wagon” process to include a personal contact and a welcome packet of important information for all student/family additions after Sept. school start.
- Establish a welcoming committee and make contact with the new families as early as possible.
- Utilize a “host family” profile to make contact (cub scouts and girl scouts will participate, all Gill families are welcome to participate)
- Review welcome packets and make changes if necessary.
- Office (Jessica F.) to inform board of additions and deletions of new students.

• Build Participation

- Establish a system in which volunteers are tracked and properly thanked for their service.
- Establish system in which we thank attendees to meetings. (Mailings)
- Review and possibly edit program leader primer.
- Establish more effective ways to communicate current PTA needs and better ways to display PTA information. (Marquis?)



Gill Elementary PTA Goals and Objectives 2008-2009



- Continue phone tree and other 'personal contact' mechanisms to inform parents of upcoming events and opportunities.
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(Build participation continued)

- Establish a monthly "Help Wanted" article for Gill Gazette, Website and to be posted in a prominent position in the main office
- Conduct an on-line full membership survey to identify and understand current issues, concerns and opinions.
- 3-year plan:
 - Recruit at least one new board member each year
 - Recruit at least 5 new committee members each year
- **Encourage Diversity**
 - Identify minority PTA members who are willing to help recruit other minority families
 - Create a cultural diversity committee
 - Gather ideas for a multi-cultural gathering or event
 - Have some type of open discussion or focus group to better understand perceived barriers to minority membership and/or participation
 - 3-year plan:
 - Follow-through with recommendations from 08/09 discussions
 - Increase diversity of "family welcome profiles" for pairing purposes

➤ **Enrichment**

- **Participation**
 - PTA will provide support for six enrichment programs: Junior Great Books, WordMasters, Math Pentathlon, Math Olympiads, Destination Imagination and Reflections.
 - Review the staff enrichment survey completed in 2008 with staff and PTA general membership
 - Establish a writing enrichment program
 - Possibly to begin with parent writing instruction sessions
 - Conduct an April 2009 Writing Focused Parent Forum
 - 3-year plan:
 - Implement the established writing enrichment programs
- **Resources to Classroom**
 - Develop and provide a list of trained facilitators and/or topic resources to all classroom teachers



Gill Elementary PTA Goals and Objectives 2008-2009



- 3-year plan:
 - Follow-through with recommendations from 07/08 assessment
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➤ **Financial**

- Assess current budget in relation to student and staff population increases
 - 7.5 % in student lines in accordance with increase in enrollment
 - Additional \$600 in teacher grants in accordance with 3 additional staff members.
 - Adjust field trip budget to 07-08 actual expenditures as a result of increased prices.
- Continue with the interest bearing CD's
- Continue to target a neutral budget
- Continue to maintain at least a \$4,000 budget to cover beginning of the year (Sept.) expenses
- Develop list of "wish list" expenditures that could be funded with any extra monies.
- Develop staff "wish list"
- Establish a Google Pay Shopping Cart procedure and institution of Google Pay for Spiritwear, membership, direct donations, Math Pentathlon registration fees, etc.

➤ **Social**

- Run a minimum of one social event each month
 - Schedule specific PTA activities during "turn-off TV week" in April possibly integrating Earth Day and Arbor Day.
 - Use click counters for all events to track participation rates and utilize for future refreshments and material estimates.
 - 3-year plan:
 - Use click counters from prior years to help adjust event calendar to maximize participation and satisfaction with the frequency and type of social events.
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➤ **Health and Wellness Position**

- Establish position, roles, responsibilities
- Establish H&W budget
- Discuss projects and plans for 08/09
- Better and more visible signs for doors.



Gill Elementary PTA Goals and Objectives 2008-2009



- Assemblies pertaining to health and wellness issues.
- Reiterate hand washing techniques and importance of hand washing to students.
- Educate parents about health and wellness issues at parent meetings.
- Purchase hand wipes dispensers for classrooms.

(Health and wellness continued)

- Bathroom monitors to ensure proper hand washing.
- Host Flu Clinic
- Provide healthy MEAP snacks
- Perform lice checks as necessary including after extended vacation periods

➤ **Website**

- Review website content
- Recommend updates and additions/deletions
- Establish a liaison to webmaster for updates

➤ **By Laws**

- Review, amend and submit new by-laws by year end 2008

➤ **Support District PTA Council**

- Attend council meetings and disseminate information to Gill PTA members
- Network with other FPS PTAs by providing contact information and participating in information sharing at council meetings.
- Serve on at least 1 district committee:
- Parent Forums, Reflections, Founders' Day, Legislative Advocacy, nominations.
- Attend annual Advocacy Day in Lansing
- Respond to calls of action on education-related legislation
- Attend annual Founders' Day Dinner
- Participate in Reflections district competition